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# A MULTI-VENDOR MARKETPLACE PLATFORM THAT MEETS ALL YOUR DIGITAL MARKETPLACE NEEDS – IN A SINGLE SOLUTION

Over the past ten years, Marketplacer has evolved into a leading, global online multi-vendor marketplace platform. Offering a seamless user experience and partnering with the best in technology, our platform software connects sellers and buyers from all over the world directly for the ultimate online marketplace experience.

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# WHO IS USING MARKETPLACER

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BARBEQUES GALORE

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Woolworths

hmd.

petstock

AFL connect

JARROLD



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## Our Multi-Vendor Marketplace Platform Is Technology-Led

Our feature-rich, modular-built digital marketplace platform integrates with a range of partner technologies to offer you a single solution to **build a marketplace platform** or scale your existing online marketplace. You will have ultimate control over the user experience of your marketplace, especially how your sellers and buyers interact and engage on your platform. It doesn't matter if you're starting from scratch or you need to integrate with an existing site – Marketplacer has a multi-vendor marketplace platform solution for both cases and everything in between.

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## ENHANCED CUSTOMER EXPERIENCE

Leverage our curation tools along with a smart data and insights module to offer a broader assortment of products and services, giving your customers an endless range and improved experience.

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## Effortlessly Sell More

Easily add to your site every single product your current suppliers have alongside your own products, creating your own virtual marketplace, and giving you a share of all the extra revenue generated.

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and effort. Marketplacer helps you scale beyond physical stores and inventory holdings without wasting time and resources.

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## Unified, Modern Selling

Quickly deploy a unified solution that is endlessly scalable, easily integrated with drop shipping from anywhere (including easy fulfilment and returns), and no limitations on warehousing or range. less.

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with partner integrations, providing you with a single point of entry to create the marketplace of your dreams. The look and feel of your marketplace are completely in your hands, and how your buyers and sellers interact is up to you. Whether you wish to start from scratch or you're looking for a solution to integrate with an existing and established marketplace, we have [marketplace software](#) solutions that will suit your preferences.



## Marketplace Leaders

We have years of experience navigating, iterating, and evolving our multi-vendor marketplace platform with the modern marketplace. Our versatile online marketplace platform offers everything a marketplace owner, seller, and buyer could desire or need.



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## Expertise And Experience

Utilise our experience in online marketplace software development to enhance your existing marketplace or create a new one that has the strongest foundation for growth.



## Build And Grow



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## Community

Community is one of our central tenets. That's why we've partnered with the best and most innovative technology and software companies. The multi-vendor marketplace platform we provide you is the result of our community working together to offer you a powerful and dynamic online **marketplace maker**.

## Frequently Asked Questions

### What is a multi-vendor marketplace platform? ^

A multi-vendor marketplace platform is an online marketplace that hosts multiple sellers in one place. Either a niche marketplace, a general marketplace, or something in between.





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How does the marketplace integration work?



What are some front-end features that are offered?



## Ready To Grow Your Business?

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